

Case Study: Klikk

Impressions: 8,596

Emails captured: 3,868

Conversion: 45%



The Business

Steve and Kathy Hunter founded [Clikk](#), a digital agency located in Melbourne, Australia in 2005. Their conversion-focused approach helps their clients not only achieve beautiful, well-designed web experiences, but build their email list and convert more online sales as well. Steve and Kathy use [Heyo](#) to more easily create and deploy high-converting social campaigns for their clients.

The Campaign

In 2015, Steve and Kathy began working with Scoot Boot, a company making innovative hoof boots for horses. They had a goal of building their email list and Kathy felt that running a social giveaway would help them to achieve their goals. With a single Heyo giveaway, Scoot Boot captured 3,868 new leads via 8,596 impressions. Best yet, over the next few months these new leads purchased over \$150K in new products from Scoot Boot.

“We’ve been using Heyo for all of our social competitions for the past two years. It is by far the easiest platform to implement (we tried them all!) & combined with stellar customer service, Heyo is incredibly hard to beat!” – Kathy Hunter, Co-owner at Clikk



COUNTDOWN

09	22	56	43
Days	Hours	Minutes	Seconds

1. ENTER BELOW:

Email Address:

First Name:

Last Name:

Phone Number:

Country:

My favourite Scoot Boot colour is:

Scoot!

hot pink

purple

aqua

Choose your favourite colour from our new range and

WIN!

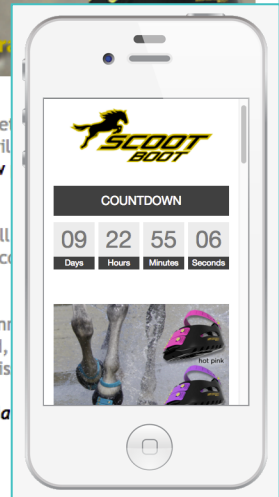
Three pairs of Scoot Boots up for gr

Here at Scoot Boot, we are ge of our new boots in early April giving away **three brand new** choice of size and colour!

Simply fill in the form and tell the four colours in the new Sco **Purple, Aqua or Black.**

We will be contacting the win sure the right size is selected, address book, so you don't mis

Entries close midnight on Ma entry in today!



[Click here to try Heyo for FREE. No credit card required.](#)